

Please Amend Claims 1-3 and 5-7 as follows:

1. (Currently Amended) A backlight unit, comprising:
 - a light source;
 - a light guide plate for introducing light emitted from the light source from an incidence surface provided on an end and emitting the light from ~~one~~a ~~first~~ surface; and
 - a diffusive reflector provided on ~~the other~~the ~~second~~ surface of the light guide plate,
wherein the diffusive reflector is provided such that a minute concavo-convex portion having a light reflection property is formed on ~~the~~a surface of a base thereof and that the surface having the minute concavo-convex portion faces the ~~other~~the ~~second~~ surface of the light guide plate.
2. (Currently Amended) The backlight unit according to claim 1,
wherein a light directivity control sheet, in which a plurality of pyramid-shaped objects is formed on a base, is provided on the ~~one~~a ~~first~~ surface of the light guide plate such that the apexes of the pyramid-shaped objects faces ~~the~~the ~~face~~ an opposite side to the light guide plate, and
wherein the light directivity control sheet controls the directivity of transmissive light components of at least two other directions of the light components that are emitted from the ~~one~~a ~~first~~ surface of the light guide plate and pass through the light directivity control sheet.
3. (Currently Amended) The backlight unit according to claim 2,
wherein a light diffusive sheet is provided on ~~the~~a surface of the light directivity control sheet where a plurality of pyramid-shaped objects is formed.
4. (Original) The backlight unit according to claim 2,
wherein a minute concavo-convex portion having light diffusion property is formed on a surface of the light directivity control sheet opposite to the light guide plate.

5. (Currently Amended) The backlight unit according to claim 1,
wherein ~~the~~^a thickness of ~~the~~^a side far from the light source in
the light guide plate is smaller than ~~the~~^a thickness of ~~the~~^a side close to the
light source.

6. (Currently Amended) The backlight unit according to claim 1,
wherein the light source comprises an intermediate light guide
object provided along the end of the light guide plate and a point light source
provided along ~~the~~^a longitudinal end of the intermediate light guide object.

7. (Currently Amended) A liquid crystal display device comprising the
backlight unit according to claim 1 and a liquid crystal display unit illuminated
by the backlight unit from ~~the~~^a rear side.